



# Vision, Mission & Values

CEIS Group delivers a range of services to businesses, communities and individuals through its companies, CEIS, DSL, CEIS Ayrshire and subsidiary companies/joint ventures, Social Value Lab, Ready for Business LLP and Social Enterprise World Forum CIC. Group Offices are in Glasgow, Ayrshire and Dumfries.

As an organisation we work to achieve the following aims;

1. **Support enterprises and communities to create a more inclusive economy**
2. **Ensure CEIS operates sustainably as a business**
3. **Lead the market as a social enterprise with national and international impact**
4. **Be an excellent employer**

## VISION

We will make Scotland a better place to live and work with a more inclusive economy

## MISSION

To tackle inequality, strengthen communities and improve the performance and impact of businesses, which contribute to our society.

## VALUES

Our vision and mission are underpinned by a number of values that CEIS seeks to demonstrate and measure in all aspects of its work.

	VALUE	DEFINITION	MEASUREMENT
P	<b>Partnership</b>	Our reputation as a trusted partner is critical to everything we do	Repeat programmes and partnerships with key stakeholders
R	<b>Respect</b>	We embrace diversity and act with integrity and honesty with our clients, partners, staff and stakeholders	Reported client & staff satisfaction. Publication of impact report and business plans.
I	<b>Innovation</b>	We seek to bring innovative approaches to everything we do to ensure maximum effect and efficiency	Introduction of new services and cross-collaboration with internal & external stakeholders
Q	<b>Quality</b>	We deliver and demonstrate high quality outcomes in all aspect of our work	Delivery & satisfaction of client engagements
L	<b>Leadership</b>	We acknowledge and embrace our role as an industry expert to progress the sector	Participation in key sector projects, consultations, policy formation and events, nationally & internationally
E	<b>Empowerment</b>	We work closely with clients and staff to provide required skills and abilities	Client case studies, testimonials and satisfaction ratings. Analysis of our second level impact on job creation and business development.